



EUROPEAN MEDICAL TOURISM

## EMT 2024

make your clinic VISIBLE

October 16-17









## MEDICAL TOURISM

Medical tourism, still little known in some countries (for example in Italy) is growing exponentially. In brief, it is the movement of patients from one state to another to face medical treatment. The reasons for a trip of this type are the search for better treatments at a cheaper rate, or the search for treatments that are not rovided in your state of residence. They can be preventive treatments such as check-ups and Second Opinion in the clinic, prevention or rehabilitation in specialized Thermal Centers, trips in search of a better image - cosmetic surgery - , or even purifying and detoxifying paths for those who sustain difficult work rhythms .

















## ONE GROUP 3 AIMS

#### BY MARIAANTONIETTA PRINCIVALLE

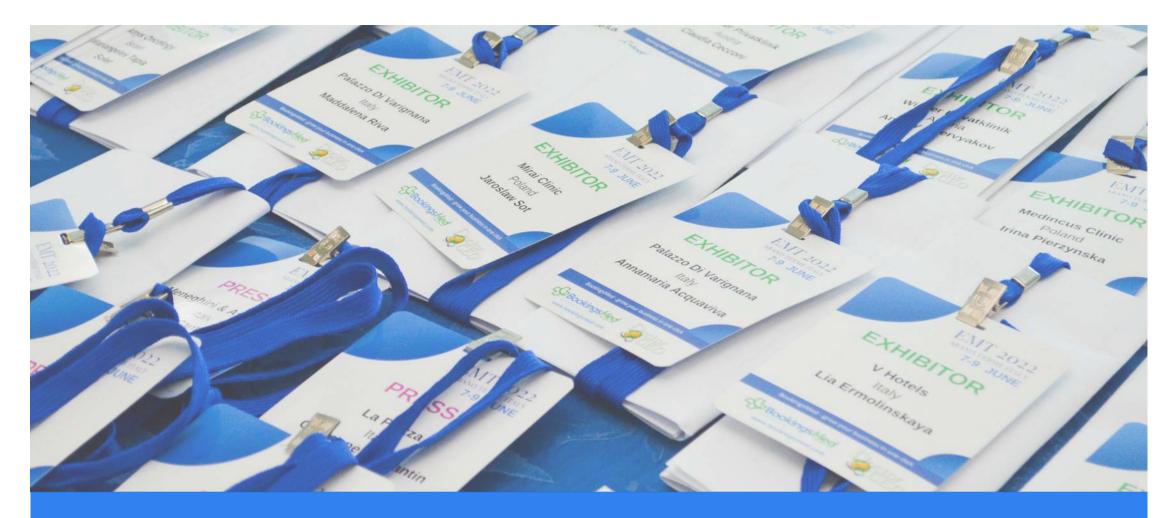
The first company was founded in 2012, in Veneto, Italy. Born as a DMC, it has never stopped evolving. In those years, a great transformation took place in tourism: the era of intermediation was ending, and online platforms took over. WFS, however, has always supported and believed in professional travel agents. Therefore, we decided to travel the world to understand the right direction to take and specialise in market niches that would soon explode, generating important flows: experience tourism and medical tourism. Today, WFS represents an innovative platform for luxury & experience tourism, B2B and B2C, dedicated to luxury products and Services.

**BookingsMed** Is the on line booking system for Medical Tourism. It is both B2B and B2C. The new Marketplace for Clinics, Doctors, Thermal Centres and Medical Spa

**BookingsMed Italia** is the new tour operator born on 2022 to support travel agencies and suppliers

**World Fine Selections** Is the innovative plattform for Luxury & Experience tourism. Both B2B and B2C.. Dedicated to Luxury products and Services.

**WFS Events** is the Web site dedicated to promote our B2B events, such as Workshops, Fam Trips, Trainings & Educational. The ideal way for growing your business.



## **ABOUT EMT - SINCE 2017**

Since 2017 World Fine Selections srl / BookingsMed.com organize the international meeting **EMT** European Medical Tourism .

EMT is the European leading event for Medical Tourism. An unique opportunity to connect with the most important players in the World.

The format is Conference, Exhibition, & Networking B2B meetings to connect players.

Representatives of 20+ Countries will meet in Italy on November 16-17.





EMT 2024



European Medical Tourism Exhibition & Conference



#### **Exhibitors**

Doctors, Clinics, Hospitals,
Medical Spa, Medical Resorts,
Thermal Centres,
Pharmaceutical Companies and
Cosmetic Producers



#### **Buyers**

International Facilitators, VIP Tour Operators, Doctors, Health and Welfare Insurances.







## PREVIOUS EDITIONS





300 companies





2017 SIRMIONE 40 companies



2018 MONTECATINI 60 companies



2019 ABANO TERME 200 companies



2020 ONLINE 300 companies



2021 ABANO TERME 250 companies



2022 ABANO TERME
300 companies

go to Gallery:

https://www.wfsevents.com/workshop



## EMT 2024



## CONFERENCE & B2B MEETINGS



























## **PROGRAM**













#### October 15th

transfer from airport ALICANTE

arrival at Hotel - check in

15-19 Dr Prem Masterclass

20.00 dinner

#### October 16th

9.30 a.m. - 13 p.m. Main Conference

13 - 14 Lunch (standing buffet)

14 - 15 Meet & Match

15 - 16.30 Round Tables: Sport Medicine and Rehabilitation + Cultural Tourism + Idrology: Thermal & Thalasso

20,00 pm BOOKINGSMED AWARDS PARTY NIGHT on invitation only

#### October 17th

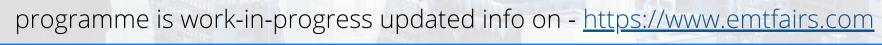
9 - 13 Afternoon - B2B

13-14 Lunch ( standing buffet)

13 - 15 Afternoon - B2B

20.00 Networking Dinner











### WHY TO ATTEND

#### **Networking**

Attending at EMT 2024 provides an exceptional combination of networking and corporate branding opportunities and is a perfect opportunity to boost your company's profile amongst influential decision-makers in the Omani healthcare industry

Your company's participation in EMT 2024 not only strengthens global awareness of your products and services to an audience of important decisionmakers but, more importantly confirms your position as an industry leader.







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#### **Event - B2B Meetings**

- Direct access to an ever growing market
- · Interact with decision makers .
- Seek contacts for future business.
- Meet existing clients or partners.
- Launch and demonstrate your products.
- Raise profile of company/organisation.
- Seek immediate business
- · Look for a local agent.
- Support local existing agent.
- Achieve business to business (B2B) and business to consumer (B2C) objectives
- Sell your services and products.





#### **Conference & Round Tables**

The two day's themed conference will be attended by 500 Buyer, Providers Medical Manufacturers and Suppliers

The Program has been given accreditation by AIPTM (Italian Association for Medical and Thermal Tourism) to give participants the chance to speak about the services they offer and provide for the visitors and explain the latest advanced techniques they use in their treatments.

The Conference will also provide participants with an excellent opportunity to learn up-to-date information, emerging trends, strategies, innovative approaches, management techniques and technologies that would help enhance the quality of healthcare services.



#### **INVITATION LETTER**

We can provide invitation letter to all the participants.

#### **VISA SUPPORT**

Visa SUPPORT to be paid before issue. Only for registered participants.



EMT 2024



European Medical Tourism Exhibition & Conference

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#### **Looking for VIP and high Spenders Clients?**

the 4th Edition of World Contest & Awards for Medical Tourism is the opportunity!!

A jury of 12 Professionals from 12+ different Countries and 3 different Continents made of Facilitators, Travel Agencies and Doctors will reward the most excellent Clinics, Hospitals, Thermal Centers & Medical Spas, Facilitators

With the participation of VIP, Authorities and Associations.

## **AWARDS**





#### **NOMINATION**

Nomination is comunicated to the Organizers by BookinsMed distributors after registration of the participant to EMT 2024.

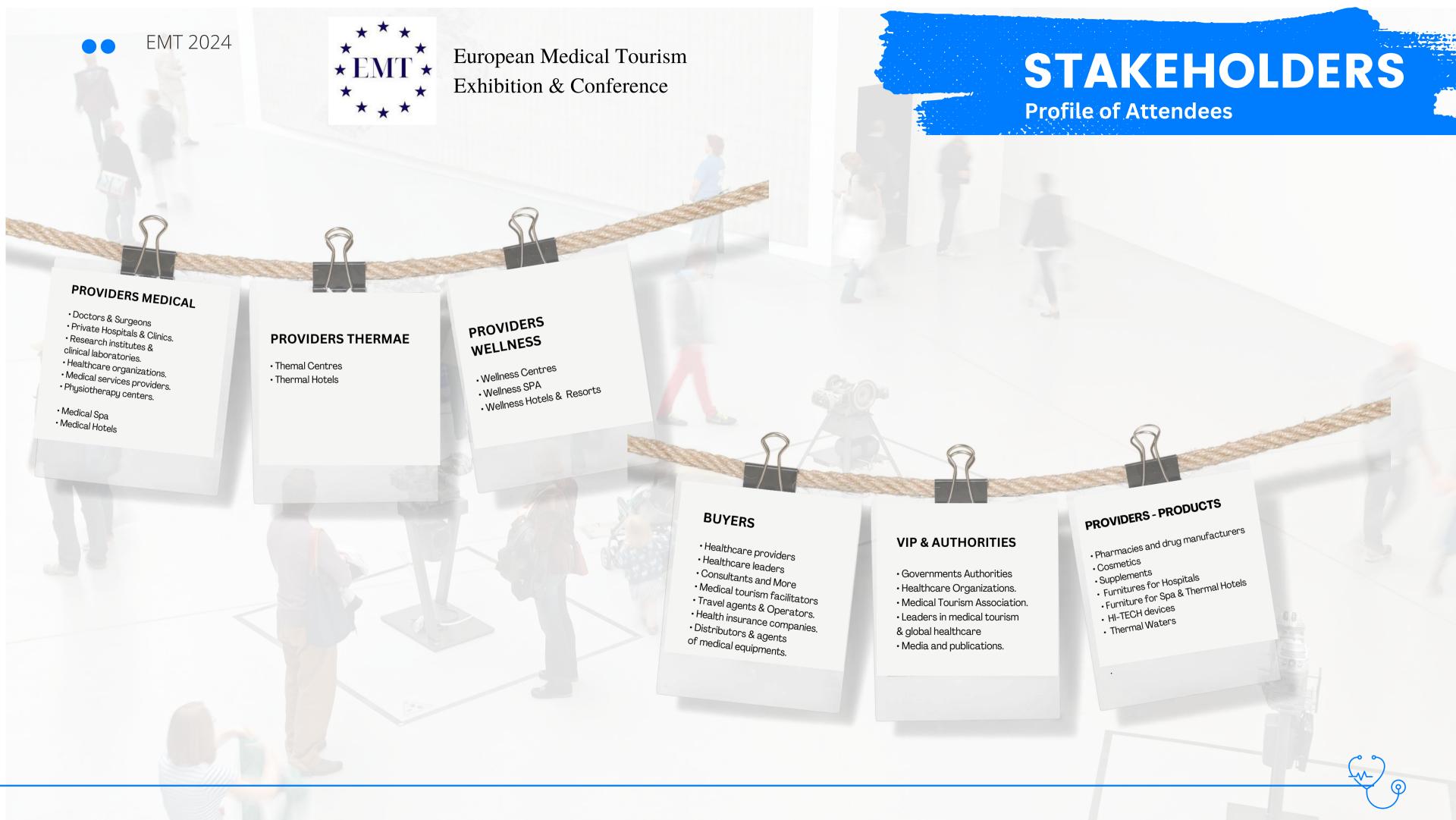
#### **AWARD PROVIDERS**

After the Nomination, the Provider will receive the comunication for site-inspection. If the standards match the Providers will access to receive the Award.

#### **AWARD BUYERS**

Awards to Buyers are connected to their participation to BookingsMed.com Training and Certification.









#### **PARTICIPANTS**

#### **PREVIOUS YEARS**

#### **CLINICS AND HOSPITALS**

- GVM Care & Research Italy
- Gruppo San Donato Italy
- Humanitas Italy
- Gruppo Giomi Italy
- Gruppo Pederzoli Italy
- Gruppo CIDIMU Italy
- Gruppo Marrelli Italy
- Centro Oculistico San Lorenzo Italy
- Clinica Oculistica Camellin Italy
- Clinica San Francesco Italy
- Villa Nazareth Italy
- Casa di Cura Villa Betania Italy
- Casa di Cura PIO XI Italy
- Casa di Cura Abano Terme Italy
- MEDI.GEST s.r.l. Italy
- Servizi Sanitari srl Italy
- Blue Medical Center Italy
- Calabro Dental Italy
- Delta Tour S.n.c. Italy
- INTERNATIONAL CARE ROME Italy
- ARS BIOMEDICA Gruppo Guarnieri Italy
- Kvarner Health Tourism Cluster Croatia
- A2 Dental Croatia
- Orto-nova d.o.o. Rijeka Croatia
- Ljeciliste Veli Losinj Croatia
- Poliderma Croatia
- Rident Polyclinic Croatia
- Dentelli Croatia
- Zagreb Tourist Board Croatia
- Glavic Policlinics Croatia
- LIV Hospital Turkey
- Turan Turan Health Group Turkey
- Medworld sağlık hizmetleri as Turkey
- Everyoung Turkey
- GoMedIran, Islamic Republic of Iran
- Clinique BOUKERROU Algeria
- ATHENA Algeria
- blasan general trading & tourism Iraq
- Dermo Dento Iraq
- Medical Tourism Hub Greece

#### **CLINICS AND HOSPITALS**

- MIRAI Clinic Poland
- St. Luke's Clinic Poland
- KCM Clinic S.A. Poland
- International Center of Hearing and Speech Poland
- Wiener Privatklinik Austria
- CBC Health Clinic AG Germany
- Cereneo Vitznau center for Neurology & Rehabilitation Swiss
- LTD "Med Investment" David Tatishvili Medical Center Georgia
- Zogu I Pare Albania
- Next Generation Russia
- IVF Zlín Czech Republic
- Pronatal Czech Republic
- Medicom Czech Republic
- IVF Zlin Czech Republic
- Smart Med Ucraine
- Smile Vision Dental Clinic Romania
- Ismile Dent Romania
- Clinica UNU Romania
- SC Smile Design Studio SRL Romania
- Endovascular Network Romania
- Dental Art Oradea Romania
- Dental Clinic Eladent Romania
- Regina Maria/ Ponderas Academic Hospital Romania
- Euromedicenter
- OUIRONSALD Spain
- Visit Valencia Spain
- Atrys Oncology Spain
- IVF Girexx Spain
- Costa Calida Cares Spain
- Catalunya Premium i Barcelona Medical Destination Spain
- HELIOS Group Germany
- Güven Health Group Turkey
- Acıbadem Healthcare Group Turkey
- Memorial Hospitals Group-Turkey
- SANİTAS TURİZM SANAYİ TİC. VE LTD.ŞTİ Turkey
- Beauty Travels LTD Turkey
- MLPCARE Turkey
- Memorial Hospitals Group Turkey
- Swiss Health Clinic Germany
- MQ Dental Clinic Georgia
- Eliava Phage Therapy Georgia

#### • THERMAE - WELLNESS - MEDICAL SPA

- Abano Ritz Hotel Terme Italy
- V HOTELS Italy
- Hotel Terme Esplanade Tergesteo Italy
- GB Thermae Hotels Italy
- Hotel Terme Bristol Buja Italy
- Ermitage Medical Hotel Italy
- Hotel Smeraldo Italy
- Hotel Terme Milano Italy
- Hotel Terme Mille Pini Italy
- Park Hotel Abano Italy
- Hotel Terme Continental Italy
- Hotel Terme Olimpia Italy
- Hotel Terme Ariston Molino Italy
- Hotel Terme della Fratta Italy
- Terme di Punta Marina Italy
- Terme di Sorano Italy
- Terme Baistrocchi Italy
- Tombolo Thalasso Resort Italy
- Terme Montecatini Italy
- Villa Giusti Italy
- Fonteverde Italy
- Bagni di Pisa Italy
- Hotel Croce di Malta Italy
- Hotel Plaza Italy
- Hotel Minerva Italy
- Terme e Grandi Alberghi Sirmione S.p.A.
- Lucia Magnani Health Clinic Italy
- Hotel Terme Manzi Italy
- Hotel Mezza Torre Italy
- Hotel Terme della Regina Isabella Italy
- Terme di Telese Italy
- Palazzo di Varignana Italy
- Palazzo della Fonte Italy
- Palazzo Fiuggi Italy
- Forte Village Italy
- Lucia Magnani Health Clinic Italy
- Borgo Egnazia Italy
- Hotel Ambasciatori Italy
- Idroterme Sardara srl Italy

#### • THERMAE - WELLNESS - MEDICAL SPA

- Terme Luigiane Italy
- Medical Hotel Hotel Sans Souci Italy
- Seawater Hotels SPA Italy
- Riccione Terme spa Italy
- Pellicano Hotels Italy
- Allegro Italia Hotel & Condo Italy
- Slovenian Spa Association Slovenia
- Life Class Group Slovenia
- Terme Krka Slovenia
- Grand Hotel Rogaska Slovenia
- Ensana Health Spa Hotels Marianske Lazne Czech Republic
- Ensana Hotels & SPA Piestany Slovakia
- Slovenian SPA Association Slovenia
- Liz Resort Georgia
- Grand Hotel Telese Italy
- Terme di Chianciano Italy
- TERME E GRANDI ALBERGHI SIRMIONE S.P.A.- Italy
- President Hotels & Resort- Romania
- Asociatia pentru promovarea turismului din Oradea Romania
   HYATT REGENCY KOTOR BAY RESORT Montenegro
- PH Department of Tourism Philippines



## BUYERS & FACILITATORS PREVIOUS YEARS

#### **BUYERS & FACILITATORS**

- . ALGERIA AMTEX
- · ALGERIA Focus Travel
- · ALGERIA Innovation way consulting
- Austria Alaman Consulting GmbH
- · Austria MHM Medical Healthcare Man.E.U.
- · Azerbaijan Caspian Breeze
- · Azerbaijan Health Voyage Travel
- · Azerbaijan Medassist
- · Azerbaijan A-Medical LLC
- Belarus MedKurortTOUR
- · Belarus Minskarena
- Burkina Faso Association Al Resou
- Camerun Jean Jacques Ndongo Essosso
- · Croatia HTI PARTNER
- · Croatia Julius Rose d.o.o.
- Croatia RexRea
- · Czech Republic CK Erbia
- Denmark NOHEADACHE Nordic Health Advisory
- Dubai V-Marsh
- Fgynt Health Back
- · Ethiopia ETHICATRAVELS
- France RAOULT MOISE VOYAGES
- · Georgia Check-in Travel llc
- Georgia Georgian Medical Tourism Alliance
- Georgia Health and Tourism intern. Center
- Georgia HTI CENTERS
- · Georgia ltd Company Harmony
- Georgia LTD GEOTRAVEL
- · Georgia Promethea Voyages LTD
- · Georgia Ratiani consulting
- · Georgia Silkway medical
- Georgia TRAVEL PLACE
- · Georgia Travel Plaza Georgia
- · Georgia Travelab Georgia
- Georgia VIP MED
- · Georgia VK GLOBAL

#### **BUYERS & FACILITATORS**

- Germany CSI Consulting
- Germany DeutschMedic GmbH
- · Germany Diversity Tourism GmbH
- · Germany FM Medical Service
- Germany German Medical Wellness Association
- Germany Germania Travel
- · Germany Germanydome ug
- · Germany Hotelpromo KG
- · Germany Ikarus Reisen GmbH
- · Germany Kliniken Allianz München GmbH
- · Germany Kliniki Germanii
- · Germany Kuren und Wellness
- · Germany Morinda Travel
- : Germany Pintaudi Tourism
- · Germany Praxis Allgemeinmedizin Dr. Shkundin
- · Germany Qunomedical
- Germany Reisebüro Natascha
- Greece GMTP Global Medical Top Partners
- · Hungary Sunnyway360
- · India Akbar Travel
- India Dr Prem & Associates
- Iran SSK MEDTOUR
- Iran HTDC
- Iran GOMEDIRAN
- Iran Medtourpress
- Iran Sarir Salamat Maham
- Iraq Al-Shifa for medical tourism
- Iraq FlyForHealth
- Iraq ZAMBER COMPANY
- Ireland Fleewinter
- Japan Manus travel

#### **BUYERS & FACILITATORS**

- Italy Analiza Aguirre Milling
- Italy D' Este Viaggi
- Italy Rainbow Travel
- Italy CTL CENTER-L LEISURE CENTER
- Italy Ialian Association of Travel Agencies
- Italy ASSOCIAZIONE TURISMO MEDICALE ITALIA
- Italy ATONGA VIAGGI
- Italy Axel Travel
- Italy Azzurra Viagg
- Italy Be On Tour
- Italy Beontour
- Italy BKM WELFARE
- Italy Eurospin viaggi srl
- Italy FULL PROJECTS EVENTS PCO&TRAVEL
- Italy GIRAMONDO VIAGGI
- Italy Give La Piazza
- Italy IDEA TRAVEL
- Italy Impact srl
- Italy Itaca Lab
- Italy Italia Outdoor
- Italy k4 media sas
- Italy medicaltourismitaly srl
- Italy MENEGHINI & ASSOCIATI
- Italy ospite
- Italy Parafarmacia Carbone
- Italy Parafarmacia Cuneo
- Italy Parafarmacia Gullotta
- Italy Pharmaquick
- Italy Pharmaweb
- Italy RADIOWELLNESS
- Italy Sef Surgical European facilitator srl
- Italy TARGET TRAVEL
- Italy Tiuche AXEL TRAVEL
- Italy TVillage Events
- Italy Weddel
- Italy welfare group
- Italy MAPO TRAVEL
- Italy HEALTH MEDICAL TOURISM ITALY
- Italy Intesa San Paolo Bank
- Italy MELAVIAGGIO BY MORENA TOURS
- Italy Mittelnet

#### **BUYERS & FACILITATORS**

- Kazakhstan Aktash
- Kazakhstan AlphaMedGroup
- Kazakhstan AWO.KZ
- Kazakhstan Eco Aria Trade
- Kazakhstan Khan-Turan Travel LLP
- Kazakhstan LLP LifeMed Holding
- Kazakhstan Med Voyage International
- Kazakhstan Medmost LLC
- Kazakhstan MedVoyage International
- Razakiistaii NDI
- Kazakhstan Vernal/ Hospitals-travel
- Latvia ALANI
- Lithuania ABK TRAVEL
- Mexico My Medical Vacation
- Moldova Medical Tourism Association of Moldova
- Norway Opplev Italia
- Oman "KAZIMI INTERNATIONAL LABORATORY"
- Philippines Vanity Travel & Tours
- Poland KLINIKA24
- Poland STFR
- Poland Supertour
- Poland VIP CHECK-IN
- Poland Vitamed
- Pomania Altwohmodia
- Romania BookingsMed.com
- Romania Calatorescu
- Romania IMPRESSIVE WORLD LEADS SRL
- Romania Meba Srl
- Russian Fed. BELMARE
- Russian Fed. EVROPORT
- Russian Fed. Grinderclinic
- Russian Fed. Royal Med Group
  Russian Fed. Europe & Open Way Trvl & Medical Services
- Russian Fed. IndigoMedic
- Serbia Association of Medical Tourism Serbia
- Serbia Medsol
- Slovenia DOROTEA d.o.o.
- Slovenia "SANATORIUMS d.o.o.
- Spain Geomedical healthSpain Healthy and medical travel SL







## BUYERS & FACILITATORS PREVIOUS YEARS

#### **BUYERS & FACILITATORS**

- Sweden MariaCares Sweden AB
- Switzerland k4 media sas
- Switzerland ParafarmaWeb
- Switzerland TRAVEL AND MORE
- Switzerland Uvet Ch Sa
- Turkey BHC Sağlık Hiz. San. Tic. A.Ş.
- Turkey BookingsMed Turkey
- Turkey EVERY YOUNG
- Turkey Hestourex
- Turkey Mediderman
- Turkey World Fine Selections Turke
- UAE Lavanya Consulting FZ-LLC
- UGANDA HEALTH AND HOPES
- UK Grand Tourist
- UK Jennifer Beales Associates
- UK Lura Life style
- UK MEDICAL HOLIDAYS BLG
- UK Bella Enikeeva
- UK Global ALB
- UK Global Health Manager Ltd
- UK Medrefund LTD
- United Arab Emirates Trips Collection.com
- Uruguay MAC TRAVEL GROUP
- USA Ciao Andiamo
- USA Eri Global
- USA IMTCC
- USA Italy Health Retreats
- USA Panacea Health Services International, LLC
- USA V-Marsh
- USA Anytime Travel Solutions
- USA Kelly Malay
- USA Ilan geva & friends
- USA USA & ORIENTOURS CO., LTDL
- USA VIP Health Ambassador

#### **BUYERS & FACILITATORS**

- Ukraine Cruise&Travel LLC
- Ukraine DoctorGEO&SPA
- Ukraine Edelweiss
- Ukraine Experts Medical
- Ukraine Express Tour
- Ukraine FalmanMedical
- Ukraine Free Life Lcc
- Ukraine GMA.care (Global Medical Assistance)
- Ukraine Golden Travel
- Ukraine Indigo World
- Ukraine klast travel
- Ukraine Lazurnyi bereg
- Ukraine Lux Travel
- Ukraine Medcare Ukraine
- Ukraine MedGlobal
- Ukraine Medical Expert
- Ukraine PE"Dune"
- Ukraine Prospect travel
- Ukraine SkyRest
- Ukraine Tesaurus-Tour
- Ukraine Ukrainian Association of Medical Tourism
- Ukraine UltraTourPlus
- Ukraine Voyage Organization Group





#### **After Event**

it is very useful to stay in contact with Facilitators, inviting them to visit your clinic and to show your facilities



organize on line seminars in order to educate them about your services, and share opinions as well as ask suggestions.



### INFO

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## GENERAL INFORMATION

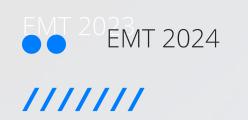
**Before Event** 

Please fill in your profile & book your apointment <a href="here">here</a>. If you are new from in this field we suggest you to fix apointment also with consulting companies, you will find them in the agenda with Buyers.

Be ready to work! and take with you Brochures, Visit Cards, price lists photos, video or tutorials to share with Facilitators, explaining why they should send clients to your clinic, your Excellences.

Official language of the event is english.







## NUMBERS



20 SPEAKERS



25+
COUNTRIES



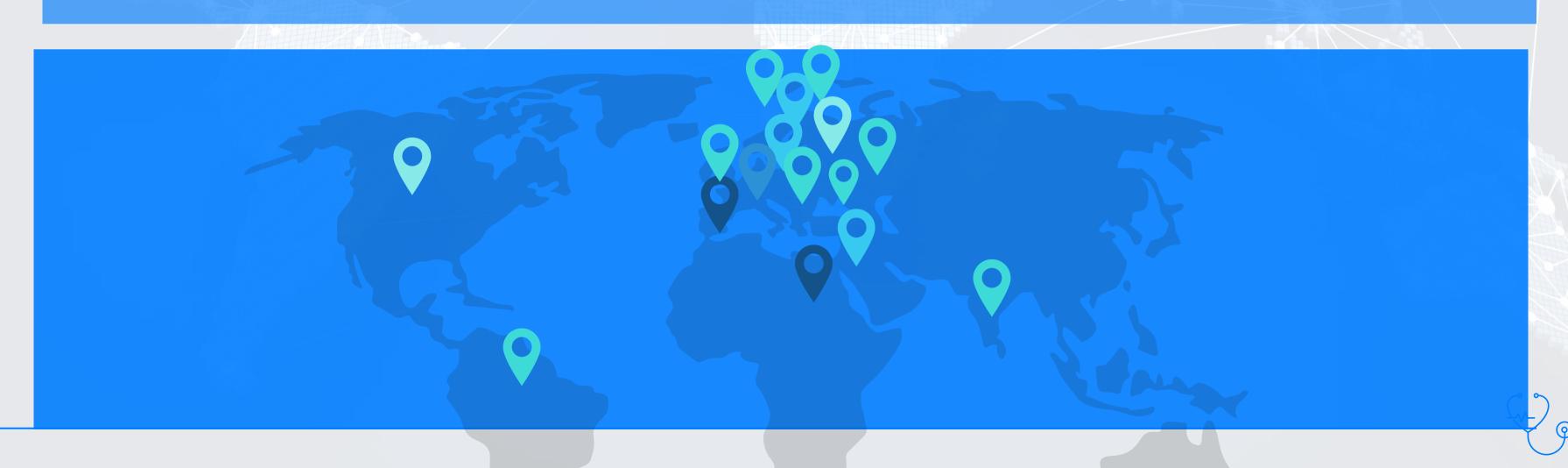
150+ BUYERS



3600 B2B meetings



450+
DELEGATES







### **THANKS**

European Medical Tourism (EMT) Italy, would like to take this opportunity to thank all sponsors, exhibitors, speakers, and visitors for making EMT a hugely successful launch event. After the resounding success of the EMT 2022 in Abano Terme ITALY, the 8th European Medical Tourism Exhibition & Conference 2024 (EMT ) will show considerable growth in all aspects and areas of the show, and will be arranged onsite to promote interaction and grow the global network of our exhibitors.





## SOME REVIEWS





European Medical Tourism Exhibition & Conference



#### Dr Mahder M. Hailesellassie/Ethiomedicaltravel/Ethiopia

Want to express heartfelt gratitude for the privilege of attending this magnificent event! The rich discussions and brilliant insights shared have illuminated new horizons in global healthcare.

Sincere thanks to BookingsMed and all team for orchestrating unforgettable experience with the extraordinary members of EMT!



#### eng Marco Maggia / Italy

Thanks a lot for the great experience and the precious sharing.

Ermitage Medical Hotel Abano Vice-President Federterme



#### Roxana Duca - Hotel President Baile Felix – Romania

A Heartfull Thank you, for having us! Sending much appreciation from Oradea and Băile Felix-Romania.



#### Analiza Aguirre / Italy

Thank you again for organising such a memorable event you were great!

Your organisation was impeccable. I personally congratulate you for demonstrating the utmost professionalism! I hope to see you again soon.



#### Valentina Pulzella / Terme Luigiane / Italy / Resident Manager

Thanks again for the opportunity you gave me to be present at the event! Congratulations again for the magnificent organisation! An affectionate hug and see you soon



#### Radja Arioua / Innovation Way Consulting / Algeria

I was happy to participate in this EMT and hope that I will do lot of years again. It was pleasure to work with you. We learn, We meet new people new companies ,it s reach contact. Hope that we can see each other more in next trip. You do a fabulous work and you are an exemple to follow for us.







#### Lilja Karmazova – Dorotea Med / Slovenia

Thank you so much to BookingsMed and your team! Each meeting organized by you opens new doors to our business and gives new opportunities for cooperation. Many thanks to all participants, it was a pleasure to communicate, get to know new clinics, hotels and hospitals, and see you next time!

## SOME REVIEWS



#### Kristin and Giovanni - Health Medical Tourism - Italy

Dear BookingsMed staff, thank you again for the opportunity you gave us to meet so many colleagues, hospitals, Spas, health groups and facilitators. Compliments. EMT 2023 was VERY interesting for us. We wish success and good business to BookingsMed and all participants. We wish you all a safe trip back home.



#### Dr Prem Jagyasi - Dr Prem & Associates / India

A big thanks to Team EMT for meticulous organization of event. Also much appreciation for all colleagues who attended masterclass. It was one of the amazing session I had. Great interaction. I will continue to share reviews, 360 videos and much more. I am heading to France but I will be in europe for next two week. Please stay in touch.



#### Lutz Lungwitz - President German Medical Wellness Association

Dear Maria and all the lovely team, it's time to say thanks for your kindly hospitality and your support for all of us! The last few days showed us the field and the possibilities of our main task around the world. Let's take the opportunity to develop a lot of new projects. Thanks to giving us the chance to be one team! We wish you a lot of success with Bookingsmed, we, as a team need it. Have a wonderful and sunny weekend! Best regards









#### **DeutschMedic / Germany**

Thanks EMT2023 for unforgettable moments! Stay in touch \*\*

Anna Weegen



#### Gabriella Maurizio/Medicorum/USA

TWhat a wonderful experience! Can't wait for next year!

## SOME REVIEWS



#### Paata Ratiani – Georgian Medical Travel Associaition

Amazing photo, amazing masterclass, amazing speaker, amazing society. C u next time! Special thanks to organizers!



#### Arkan / Zamber Company / Kurdistan

As a CEO AND FOUNDER of Zamber Company from Kurdistan Region.

I want to express my gratitude to be a part of EMT fair and was really a great experience.

Thanks Bookingsmed team for organising such a great and fruitful fair. I wish to strengthen our relationship for better work and collaboration. For me, it was a great outcome and was much more than what I expected, and we can make this path more successful by building a trusted and transparent relationship for taking our business journey to an excellent level.



#### Iztok Altbauer - Slovenian Spa Association

Dear Maria, Lara, Natalia, Florin and many more who stand behind EMT. Also from my side I would like to express my appreciation for the the work some and enthusiasm and positive energy each one of you is giving to this event. For sure there is also a lot of space for improvement, so that the event will be much better.











The importance of the advertising campaign before the event is to generate high interest level, induce participation, engagement and interface and ensure attendance of the highest number of participants, given the venue of the exhibition center and its location. The advertising campaign includes visual and audio advertisement before and during the exhibition.

- To ensure the good visibility of EMT 2024 and its participants we have planned a very strategic media plan .
- Pre-event outreach and coverage: including event news releases and updates.
- Conducting 20 video interviews during the event of pre-selected selected participants, companies and sponsers.
- Participating to major world fairs in Medical Tourism, with Speach and Exhibition Booth
- Newsletters to full data base of about 1.000.000 adresses of professionals: doctors, clinics, hospitals, facilitators - worldwide
- Interviews, Video, which will be published on Social media before and during the event.
- Invititation of Italian and International Authorities to patron the opening ceremony
- Italian / International Television and some radio channels will be invited to cover the events
- Sending invitation to the various prominent characters like businessmen, companies' managers and officials via E-mail.



## DESK

- Desk with 4 chairs
- Your logo on the EMT web page www.emtfairs.com
- 20 B2B meetings (medical travel agencies, facilitators, pharmacists, doctors)
- entrance to the International Conference



## DESK + TV

- Desk with 4 chairs
- The logo on the EMT web page www.emtfairs.com
- 20 B2B meetings (medical travel agencies, facilitators, pharmacists, doctors)
- entrance to the International Conference
- TV with 42" screen (or 55" if available) including support



## ISLAND 5 DESK

- Island with 5 Desk with each 4 chairs
- Your logo on the EMT web page www.emtfairs.com
- 10 B2B meetings x each desk (medical travel agencies, facilitators, pharmacists, doctors)
- entrance to the International Conference



## SPECH IN MAIN CONFERENCE

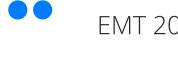
- Desk with 4 chairs
- The logo on the EMT web page www.emtfairs.com
- 20 B2B meetings (medical travel agencies, facilitators, pharmacists, doctors)
- International Conference entry
- TV with 42" screen (or 55" if available)
- 10 minute presentation Speech during the International Conference

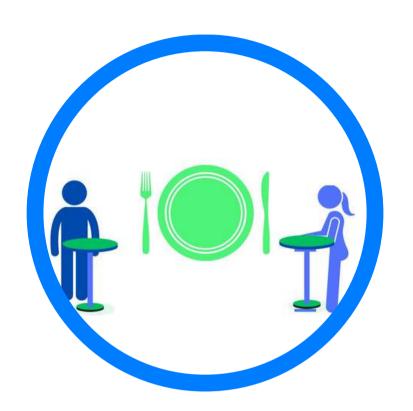


## COFEE BREAK SPONSOR & SPEECH

- Desk with 4 chairs
- TV with 42" screen (or 55" if available)
- The logo on the EMT web page www.emtfairs.com
- Logo on Badge & Table Signs
- B2B meetings (with medical travel agencies, facilitators, pharmacists, doctors)
- International Conference entry for 2 person
- 10 minute presentation Speech during the International Conference







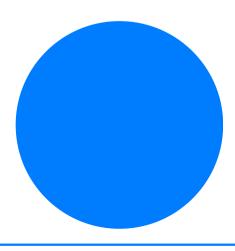
Lunch

€ 12.000 + VAT

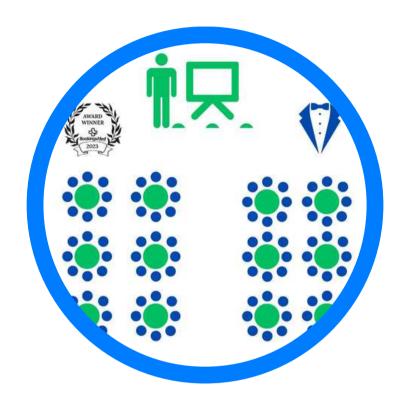
#### **LUNCH SPONSOR**

- 10 minutes presentation during the International Conference
- Desk with 4 chairs during B2B meetings & TV with 42" screen (or 55" if available)
- The logo on the EMT web page www.emtfairs.com
- 20 B2B meetings (medical travel agencies, facilitators, pharmacists, doctors)
- Thanks from the podium in the opening speeches
- Advertising brochure in the Buyers' accommodation rooms (will be prepared by the sponsoring company)
- Name and logo on the newsletter campaign
- Name and logo on social media campaign
- 2 pages in the Med & Care catalogue
- Banner in BookingsMed Plattform 12 months large banner on home page
- Roll up inside the conference room (will be carried out by the sponsoring company).
- Meet & Match Buyers (travel agencies, doctors, pharmacists, facilitators)
- Entrance to Dinner at Awards 2024









#### October 16th

#### € 28.000 + VAT



### **AWARDS DINNER SPONSOR**

- 30 minutes presentation during the Gala Dinner and Awards Ceremony with International Buyers and Authorities
- Desk with 4 chairs during B2B meetings & TV with 42" screen (or 55" if available)
- The logo on the EMT web page www.emtfairs.com
- 20 B2B meetings (medical travel agencies, facilitators, pharmacists, doctors)
- International Conference entry
- Thanks from the podium in the opening speeches
- Advertising brochure in the Buyers' accommodation rooms (will be prepared by the sponsoring company)
- Name and logo on the newsletter campaign
- Name and logo on social media campaign
- 2 pages in the Med & Care catalogue
- Banner in BookingsMed Plattform 12 months large banner on home page
- Roll up inside the conference room (will be carried out by the sponsoring company).
- Meet & Match Buyers (travel agencies, doctors, pharmacists, facilitators)









#### October 17th

€ 18.000 + VA

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### **NETWORKING COCKTAIL SPONSOR**

- 30 minutes presentation during the Networking Cocktail with International Buyers and Authorities
- Desk with 4 chairs during B2B meetings & TV with 42" screen (or 55" if available)
- The logo on the EMT web page www.emtfairs.com
- 20 B2B meetings (medical travel agencies, facilitators, pharmacists, doctors)
- International Conference entry
- Thanks from the podium in the opening speeches
- Advertising brochure in the Buyers' accommodation rooms (will be prepared by the sponsoring company)
- Name and logo on the newsletter campaign
- Name and logo on social media campaign
- 2 pages in the Med & Care catalogue
- Banner in BookingsMed Plattform 12 months large banner on home page
- Roll up inside the conference room (will be carried out by the sponsoring company).
- Meet & Match Buyers (travel agencies, doctors, pharmacists, facilitators)
- Entrance Dinner at Awards 2024



1 slot available



### **EXTRA SERVICES**



#### **Award Dinner**

participation to the Award dinner, including dinner

€ 150 + VAT



#### **Master Class**

Dr Preem Special Trainings with Certification

€ 250

+ VAT



#### **Round Table**

get more visibility with a private presentation to selected Buyers

€ 1000 + VAT



#### Meet & Match

In addition to your apointment you can book 2 hours free meetings without speed apointments in a Hall where are present all the Buyers

500 + VAT





### **EXTRA SERVICE**



#### Hotel 4\* DUS

1 person 1 room 3 nights with full board

€ 440

+ VAT



#### **Hotel 4\* double**

2 persons 1 room 3 nights with full board

€ 650

+ VAT



#### **Individual Transfer**

1 car up to max 3 pax
Roundtrip: from Airport to
Hotel and back

\$\colon 336\$

+ VAT



#### **Group Transfer**

1 seat in Bus / 50 pax Roundtrip: from Airport to Hotel and back

€ 100

+ VAT







### **PAYMENT DETAILS**

#### **BY BANK TRANSFER TO**

#### **Bookingsmed srl**

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## **ORGANIZERS**





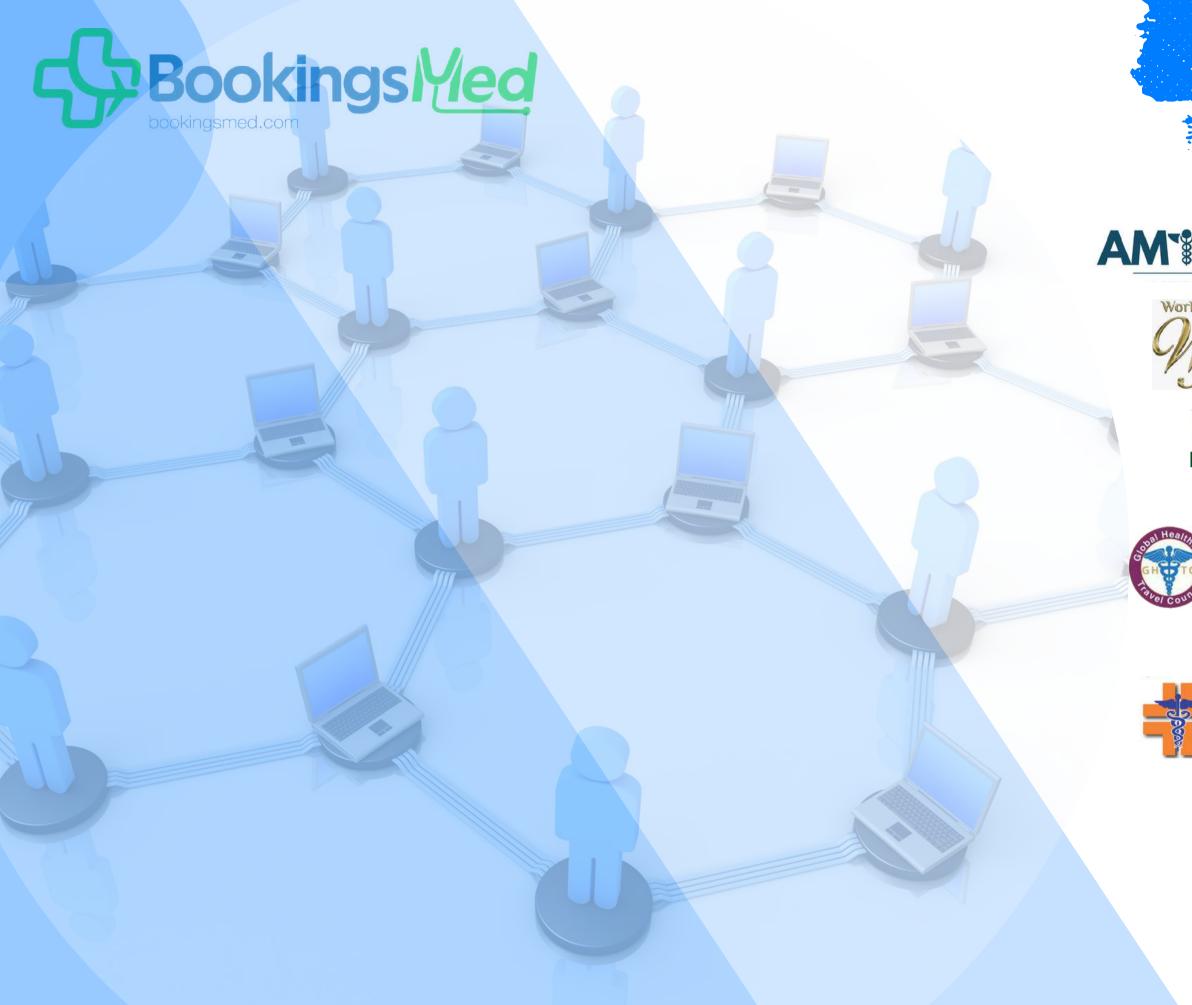


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## MEDIA PARTNERS



































European Medical Tourism Exhibition & Conference





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# see you soon!







